

Children's Charity Nominated for International Humanitarian Award

The Jennifer Ashleigh Foundation was recently notified that they have been nominated for the Conrad Hilton Humanitarian Award. This award is given annually to an organization making extraordinary contributions toward alleviating human suffering anywhere in the world.

Medical Social Worker Jean Vinette of the Hospital for Sick Children writes in his nomination letter, "The hundreds of families that have received financial support from The Jennifer Ashleigh Foundation have consistently expressed their deep gratitude for the assistance that they received. They have also said to me how beneficial and meaningful, even therapeutic and healing, this help has been for them. I have only good, praiseworthy words to say and write about The Jennifer Ashleigh Foundation. And, from my long years of working in the domain of social services, I know of no other charitable organization that is as attentive and responsive to human needs, responsible, reliable, respectful, and generous as The Jennifer Ashleigh Foundation."

Giving comes naturally to Norman Clements, owner of National Sports and Founder of the children's charity, The Jennifer Ashleigh Foundation. Growing up as the oldest in a family of missionaries, Norm is no stranger to giving from the heart.

The Jennifer Ashleigh Foundation was created by Norm out of love for his very special granddaughter who, at six months of age, succumbed to Spinal Muscular Atrophy in 1990. Sadly,

Jennifer's sister Danica passed away from the same affliction two years later. Norm's dream was, and still is, to "improve the quality of life for chronically and seriously ill children and their families when love is not enough". His wish was that no family should have to worry about medical and therapy essentials, or basic quality of life necessities when they are faced with the challenge of caring for their seriously ill child. Based out of Uxbridge at the head office of National Sports, The Jennifer Ashleigh Foundation has assisted approximately 4000 children in Ontario since 1990. To operate, the charity depends on the fundraising efforts of its volunteers and directors.



Norm Clements:
"You'll get more than you give"

Norm sees giving as the only way to live. "I'm not going to die with any money. I think it's very sad when you see these wealthy people who don't know how to spend their money," says Norm. "Almost half the money

National Sports makes every year goes to charities – Jennifer Ashleigh and the Missions. What is money for? We're very fortunate."

Norm's kindness to others ranges from assisting street children in Bolivia to throwing open the doors on Christmas day for his annual community Christmas dinner. What started as dinner for 200 locals with no where to go on Christmas has grown to the point where 400 people are expected this year and an additional 200 meals will be delivered to area shut ins. He is a fine example of what one person's generosity can do to make change in the world.



For more information on the Jennifer Ashleigh Foundation and to make a donation log onto: www.jenniferashleighfoundation.ca or call their office at 905 852-1799. Your donation will assist a chronically or seriously ill child with funding for medical expenses, treatment, therapy and other care. Help a child in need, today and in the future. "You'll get more than you give".